

Dear CTPMA Associate Member:

You are invited to be an exhibitor at the **2023 CTPMA Business Forum & Tradeshow, July 17-19, 2023 at The Terranea Resort in Rancho Palos Verdes, CA.** As a vendor you can appreciate the value this opportunity brings for one-on-one interaction with Chevron and Texaco jobber marketers.

The Tradeshow will be a 3-day event and will be limited to 30-32 exhibit booths (approximately 8'x10' for basic tabletop exhibits). Submit your Application now using either the enclosed copy or online at www.ctpma.net to assure your space. Plus you'll receive a \$300 savings by submitting your completed Application before May 5, 2023!

The Tradeshow will be located adjacent to the general session meeting room to provide maximum exposure for you and marketer attendees. The preliminary Tradeshow exhibit schedule is as follows:

Monday, July 17

- **Golf Tournament in the AM – Trump National** 8:30am Shotgun Start
- Supplier Reception and Trade Show opening 7 - 9:00pm

Tuesday, July 18

- Continental Breakfast in Trade Show 7 - 8am
- Coffee Break in Trade Show 10 - 10:30am
- Buffet Lunch in Trade Show 11:45am - 1:30pm
- President's Reception/Dinner 5:30 - 8:00pm
- Post Dinner Reception 8 - 10:00pm

Wednesday, July 19

- Continental Breakfast in Trade Show 7 - 8:00am
- Coffee Break in Trade Show 9:15 - 9:45am

(Exhibits tear down after coffee break)

Refreshment breaks and lunch will be held in the Tradeshow. No other Business Forum programming will take place during these times. Prizes will be awarded to marketers during open Tradeshow hours to help maximize attendance.

Registered exhibitors are encouraged to participate in the entire Business Forum program.

The exhibitor fee provides:

- Booth for tabletop exhibits (approx. 8'x10') with pipe and drape
- ID signage for your company
- Complementary registration for one person to all open meeting and meal functions. Additional exhibitor attendees who wish to have similar access to open meeting and meal functions must pay registration fees. Otherwise there is no cost for additional booth staff whose participation is restricted to the Tradeshow.

Decorator company services will be available to assist you with shipping and storage as well as booth furnishings, e.g. tables, chairs, etc. You will be sent an exhibitor kit with information on decorator services and hotel electrical requirements once your Application has been processed.

Note that tradeshow applications will only be approved for vendors whose Associate Member dues for 2022 have been received by CTPMA. Once your application has been

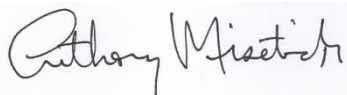
accepted, be sure to reserve your hotel rooms at The Terranea Resort using the "Hotel Reservations" link on the CTPMA website, ***available in late February, 2023***. The discounted CTPMA hotel room reservation deadline is **Friday, June 23, 2023**.

Please also consider increasing the impact of your participation as an exhibitor by becoming a Business Forum sponsor. Special recognition will be given to our sponsors in program materials, signage and at every possible opportunity throughout the various Business Forum functions.

Plan to arrive early to participate in the CTPMA Golf Tournament on Monday, July 17th with an 8:30AM shotgun start. The tournament will be held at Trump National, located not far from the Terranea Resort. The tournament is open to all CTPMA Business Forum attendees and exhibitors. Sign up to play on your exhibitor Application and plan to spend more time with Chevron and Texaco jobber marketers.

Please go to our website www.ctpma.net for more information about the Business Forum. Then if you have further questions, call the CTPMA Conference Office at (630) 428-3211.

Thank you for your support. We look forward to seeing you in California in July!



Anthony Missetich
Executive Director



CHEVRON AND TEXACO PETROLEUM MARKETERS ASSOCIATION

2023 CTPMA Business Forum Sponsorship Benefits:

Platinum **\$8000**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter
- Marketing piece distributed at registration
- Acknowledgement from the podium in advance of one general session
- Priority seating for President's Dinner (Tuesday, July 18)

Gold **\$6500**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter
- Marketing piece distributed at registration
- Priority seating for President's Dinner (Tuesday, July 18)

Silver **\$4500**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter
- Marketing piece distributed at registration

Bronze **\$4000**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter

Golf Tournament **\$7500**

- Sponsorship recognition signage displayed during event.
- Two complimentary tournament registrations.
- Company representative to present tournament awards at Welcome Reception.

Sunset Cruise (NEW) **\$4000**

- Sponsorship recognition signage displayed during event.
- Five complimentary tickets for cruise

Welcome Reception **\$4000**

- Sponsorship recognition signage displayed during event.

Continental Breakfast(s) **\$4000**

- Sponsorship recognition signage displayed during event.



CHEVRON AND TEXACO PETROLEUM MARKETERS ASSOCIATION

Exhibitor Registration and Sponsor Application

2023 Business Forum & Tradeshow, July 17-19, 2023

The Terranea Resort, Rancho Palos Verdes, CA

A. Exhibitor Information as it should appear in program brochure:

Company _____

Address _____

City, State, Zip _____

Attendee, Title _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____

B. Exhibitor kit should be sent to the attention of:

___ Attendee listed above ___ Other (Complete information below)

Company _____

Address _____

City, State, Zip _____

Contact Person/Title _____

Phone _____ Email _____

1. Tradeshow Exhibitor Fees

CTPMA Associate Membership dues must be current to receive the reduced exhibit fee. This requires payment of company's 2022 in addition to 2023 dues. If you are new to CTPMA, and not a former member, please contact Geneveive Hedland-Hill at ghedland@ctpma.net. All exhibitor fees will increase \$300 after May 5, 2023.

| | Quantity | Member | Non-Member |
|--------------------------------------|----------|---------|------------|
| Tabletop booth for Associate Members | _____ | \$2,100 | \$3,400 |

Exhibitor Fee includes pipe, drape and ID signage for your booth plus complimentary registration for attendee listed above to all open business meetings and social functions.

2. Registration for Additional Attendees for Access to Open Business Meetings and Social Functions

| | Quantity | Price | After 5/5/23 |
|------------------------------------|----------|-------|--------------|
| Additional Attendee(s) with Access | _____ | \$575 | \$725 |

Attendee Name _____

Address _____

Attendee Name _____

Address _____

NOTE: There is no cost for additional booth staff whose participation is restricted to the Tradeshow; i.e. no meals or social functions.

3. Business Forum Sponsorships

Please consider increasing the impact of your participation by becoming a Business Forum Sponsor

- Platinum Sponsorship \$8,000
- Gold Sponsorship \$6,500
- Silver Sponsorship \$4,500
- Bronze Sponsorship \$4,000
- Golf Tournament Sponsorship \$7,500
- Sunset Cruise Sponsorship \$4,000 (NEW)
- Welcome Reception (July 17) \$4,000
- Continental Breakfast (July 18) \$4,000
- Continental Breakfast (July 19) \$4,000

4. Advertising in CTPMA News Business Forum Issue - Note: Ad copy must be received by May 26, 2023.

- Full Page Color Ad (\$1000) Half-Page Color Ad (\$600)

5. CTPMA Golf Tournament, Monday, July 17, 2023 – 8:30AM shotgun start at Trump National, Rancho Palos Verdes, CA

Quantity Price

Golf Tournament Participants _____ \$300.00 p.p. incl. green fee, cart, range balls, prizes

Handicap

Participant #1 _____

Participant #2 _____

Participant #3 _____

Cancellation Policy:
Exhibitors canceling on or before May 5 will receive a refund, less a \$100 cancellation fee. After May 5, no refunds will be given unless the booth is sold to another company.

6. Payment Amount Enclosed \$ _____

Check Enclosed (Make checks payable to: CTPMA, Inc.)

Credit Card Payments (check one) – A 3% fee will be added to all credit card payments.

Visa MasterCard American Express

Card Number _____ Exp. Date _____ Security ID _____

Name of Cardholder _____

Signature _____

Questions? Contact us at 630/428-3230 or by email at ghedlandhill@ctpma.net.