



# 2025 CTPMA Business Forum

July 21-23, 2025, La Cantera Resort and Spa,  
San Antonio, Texas

## Exhibit and Sponsorship Information

**Join us in July!**

- ✓ New Location, centrally located in San Antonio's Hill Country
- ✓ Sponsorship opportunities for every budget
- ✓ Exciting program focusing on timely topics. More information coming soon.

**CTPMA**

CHEVRON AND TEXACO PETROLEUM MARKETERS ASSOCIATION

[www.ctpma.net](http://www.ctpma.net)

Dear CTPMA Associate Member:

You are invited to be an exhibitor at the **2025 CTPMA Business Forum & Tradeshow, July 21-23, 2025 at the La Cantera Resort and Spa** located in the San Antonio, Texas Hill Country. As a vendor you can appreciate the value this opportunity brings for one-on-one interaction with Chevron and Texaco jobber marketers.

The Tradeshow will be a 3-day event and will be limited to 30-32 exhibit booths (approximately 8'x10' for basic tabletop exhibits). Submit your Application now using either the enclosed copy or online at [www.ctpma.net](http://www.ctpma.net) to assure your space. Plus you'll receive a \$300 savings by submitting your completed Application before May 2, 2025!

The Tradeshow will be located adjacent to the general session meeting room to provide maximum exposure for you and marketer attendees. The preliminary Tradeshow exhibit schedule is as follows (subject to change):

**Monday, July 21**

- **Golf Tournament in the AM** 8:30am Shotgun Start
- Supplier Reception and Trade Show opening 7 - 9:00pm

**Tuesday, July 22**

- Continental Breakfast in Trade Show 7 - 8am
- Coffee Break in Trade Show 10 - 10:30am
- Buffet Lunch in Trade Show 11:45am - 1:30pm
- President's Reception/Dinner 5:30 - 8:00pm
- Post Dinner Reception/Activity 8 - 10:00pm

**Wednesday, July 23**

- Continental Breakfast in Trade Show 7 - 8:00am
- Coffee Break in Trade Show 9:15 - 9:45am

(Exhibits tear down after coffee break)

Refreshment breaks and Tuesday's lunch will be held in the Trade Show. No other Business Forum programming will take place during these times. Prizes will be awarded to marketers during open Trade Show hours to help maximize attendance.

***Registered exhibitors are encouraged to participate in the entire Business Forum program.***

The exhibitor fee provides:

- Booth for tabletop exhibits (approx. 8'x10') with pipe and drape
- ID signage for your company
- Complementary registration for one person to all open meeting and meal functions. Additional exhibitor attendees who wish to have similar access to open meeting and meal functions must pay registration fees. Otherwise there is no cost for additional booth staff whose participation is restricted to the Trade Show.

Decorator company services will be available to assist you with shipping and storage as well as booth furnishings, e.g. tables, chairs, etc. You will be sent an exhibitor kit with information on decorator services and hotel electrical requirements once your Application has been processed.

**Note that tradeshow applications will only be approved for vendors whose Associate Member dues for 2024 and 2025 have been received by CTPMA.**

**Please also consider increasing the impact of your participation as an exhibitor by becoming a Business Forum sponsor.** Special recognition will be given to our sponsors in program materials, signage and at every possible opportunity throughout the various Business Forum functions.

**Plan to arrive early to participate in the CTPMA Golf Tournament on Monday, July 21st with an 8:30AM shotgun start.** The tournament will be held at the Resort. The tournament is open to all CTPMA Business Forum attendees and exhibitors. Sign up to play on your exhibitor Application and plan to spend more time with Chevron and Texaco jobber marketers.

**Reserve your hotel room today!** We have reserved a block of rooms at the La Cantera Resort at a discounted rate of \$285.00/night plus taxes and resort fee. **You can [click here](#) to complete your reservation online** or contact the hotel at 210/558-6500 and select option #1. When booking, please reference the 2025 CTPMA Business Forum and the group code - CTG2025A. The hotel will collect a credit card at the time of booking to guarantee the reservation. The deadline to reserve your discounted room **Monday, June 30, 2025** or until the block sells out. **Don't hesitate, book now.**

Please go to our website [www.ctpma.net](http://www.ctpma.net) for more information about the Business Forum. Then if you have further questions, call the CTPMA at (630) 428-3211.

Thank you for your support. We look forward to seeing you in Texas in July!

Genevieve Hedland-Hill  
Managing Director



CHEVRON AND TEXACO PETROLEUM MARKETERS ASSOCIATION

## 2025 CTPMA Business Forum Sponsorship Benefits:

### **Platinum \$8000**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter
- Marketing piece distributed at registration
- Acknowledgement from the podium in advance of one general session
- Priority seating for President's Dinner (Tuesday, July 22)

### **Gold \$6800**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter
- Marketing piece distributed at registration
- Priority seating for President's Dinner (Tuesday, July 22)

### **Silver \$5600**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter
- Marketing piece distributed at registration

### **Bronze \$4400**

- Company logo displayed on Business Forum signage, program guide, power points and Forum edition of the CTPMA newsletter

### **Golf Tournament \$7500 (Exclusive)**

- Sponsorship recognition signage displayed during event.
- Two complimentary tournament registrations.
- Company representative to present tournament awards at Welcome Reception.

### **Tuesday Reception \$6000 (Just Added! Exclusive!) (in advance of the President's Dinner)**

- Sponsorship recognition signage displayed during event.
- Two complimentary President's Dinner tickets with reserved seating.
- Marketing piece distributed during reception.

### **Welcome Reception \$4000**

- Sponsorship recognition signage displayed during event.

### **Continental Breakfast(s) \$4000**

- Sponsorship recognition signage displayed during event.



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## Exhibitor Registration and Sponsor Application

2025 Business Forum & Tradeshow, July 21-23, 2025

The La Cantera Resort and Spa, San Antonio, Texas

### A. Exhibitor Information as it should appear in program brochure:

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Attendee, Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### B. Exhibitor kit should be sent to the attention of:

\_\_\_\_ Attendee listed above      \_\_\_\_ Other (Complete information below)

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### 1. Tradeshow Exhibitor Fees

CTPMA Associate Membership dues must be current to receive the reduced exhibit fee. This requires payment of company's 2024 in addition to 2025 dues. If you are new to CTPMA, and not a former member, please contact Geneveive Hedland-Hill at ghedlandhill@ctpma.net. All exhibitor fees will increase \$300 after May 2, 2025.

	Quantity	Member	Non-Member
Tabletop booth for Associate Members	_____	\$2,100	\$3,400

*Exhibitor Fee includes pipe, drape and ID signage for your booth plus complimentary registration for attendee listed above to all open business meetings and social functions.*

### 2. Registration for Additional Attendees for Access to Open Business Meetings and Social Functions

	Quantity	Price	After 5/2/25
Additional Attendee(s) with Access	_____	\$575	\$725

Attendee Name \_\_\_\_\_

Address \_\_\_\_\_

Attendee Name \_\_\_\_\_

Address \_\_\_\_\_

*NOTE: There is no cost for additional booth staff whose participation is restricted to the Tradeshow; i.e. no meals or social functions.*

### 3. Business Forum Sponsorships

Please consider increasing the impact of your participation by becoming a Business Forum Sponsor

<input type="checkbox"/> Platinum Sponsorship	\$8,000
<input type="checkbox"/> Gold Sponsorship	\$6,800
<input type="checkbox"/> Silver Sponsorship	\$5,600
<input type="checkbox"/> Bronze Sponsorship	\$4,400
<input type="checkbox"/> Golf Tournament Sponsorship	\$7,500
<input type="checkbox"/> Tuesday Reception Sponsorship	\$6,000
<input type="checkbox"/> Welcome Reception (July 21)	\$4,000
<input type="checkbox"/> Continental Breakfast (July 22)	\$4,000
<input type="checkbox"/> Continental Breakfast (July 23)	\$4,000

### 4. Advertising in **CTPMA News** Business Forum Issue - *Note: Ad copy must be received by May 23, 2025.*

☐ Full Page Color Ad (\$1000)      ☐ Half-Page Color Ad (\$600)

### 5. CTPMA Golf Tournament, Monday, July 21, 2025 – 8:30AM shotgun start at La Cantera Resort

	Quantity	Price
Golf Tournament Participants	_____	\$240.00 p.p. incl. green fee, cart, range balls, prizes
		<u>Handicap</u>
Participant #1	_____	_____
Participant #2	_____	_____
Participant #3	_____	_____

#### Cancellation Policy:

Exhibitors canceling on or before May 2 will receive a refund, less a \$100 cancellation fee. After May 2, no refunds will be given unless the booth is sold to another company.

### 6. Payment Amount Enclosed \$ \_\_\_\_\_

☐ Check Enclosed (Make checks payable to: CTPMA, Inc.)

Credit Card Payments (check one) – A 3% fee will be added to all credit card payments.

☐ Visa      ☐ MasterCard      ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security ID \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Signature \_\_\_\_\_

**Questions? Contact us at 630/428-3211 or by email at ghedlandhill@ctpma.net.**